

## Bay Talkitec - A Leading Computer Telephony Company now offers High Performance Linux Tool (Linux Smart CT Suite) for Telephony Applications.

### Overview

Bay Talkitec (BTT) is the leading Computer Telephony Company in India with over 70% market share for its products. Incorporated in 1991, BTT has grown into Multi products Multidisciplinary application Company. BTT is a Silver Member of the Intel Communications Alliance. With over a decade of leadership in computer telephony, BTT has embarked ambitious plans to extend to the global markets. The products with universal design and application will find widespread appeal and ready acceptance.

BTT has its own software design center equipped with highly qualified engineers having rich experience in developing CTI tools and applications. BTT offers complete suite of CTI solutions as well undertake Application Development for your specific needs.

### Why Linux CT Suite?

The Linux operating system offers many benefits for telephony solutions, including greater **reliability and scalability**, **increased performance** and **enhanced manageability**. It provides unmatched flexibility as it supports the widest array of communications and IT Technologies. Linux implements a common API across many different types of hardware.

The same application can therefore run unchanged on a small desktop computer as well as on a large back-end server.

Includes a graphical environment that reduces development time by 50% or more.

Even though Linux is the ideal choice for Computer Telephony, developing CT solutions in Linux is a daunting task. This is where BTT's **Linux Smart CT Suite** comes in handy. With this suite, developing CT applications in Linux is a breeze.

### Linux Smart CT Suite

**Linux Smart CT** (Computer Telephony) **Suite** is Bay Talkitec's Telephony Application Development Tool which runs on Linux platform. This is the latest offering from Bay Talkitec to the world of CTI technology. The Suite consists of two components, which in dual assists the CTI users and developers achieve their final objective. The components are:

- Application Script Tool (AST)
- Linux Telephony Engine (LTE)

### Host Media Processing

Using BTT's Linux Smart CT Suite enterprisers can develop and deploy HMP based solutions rapidly. SmartCall supports **Dialogic®** Host Media Processing (HMP)

Supports H.323 and SIP protocols  
SIP Client Support for Agent Desktop  
Supports Voice / Fax / CSP for ASR, TTS / RTP Streaming

Products based on HMP are Conferencing, Messaging, IP Call Center, Prepaid Services and IVR Voice Portal .

### Linux Telephony Engine (LTE)

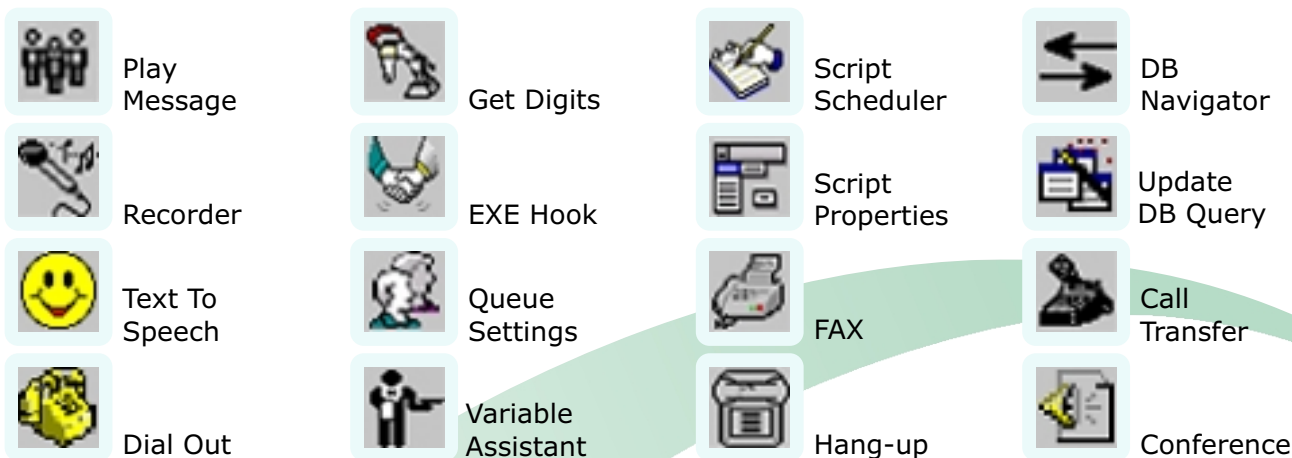
The LTE transforms the call flow designed using AST, and interacts with telephony layer, database engine and other media layer and performs all the functions of the desired application. Database Engine supports MySQL, Oracle or any other Linux supported RDBMS. LTE supports Analog as well as Digital Boards of Intel. It supports different media, viz. Voice, Fax, SMS and WEB interaction

The LTE is capable of interacting with External Applications on Socket level and the interaction is independent of OS Platform. By using LTE, applications from small traditional IVRS to powerful solutions such as Call Center can be developed to customer specific needs. The multi-threaded application layer makes the LTE possible to run multiple T1/E1 circuits on the same chassis without degrading the performance. It generates complete Call Detail Record, which can be used to generate reports to monitor the performance of the system.

## Application Script Tool (AST)

The AST tool is an easy to use GUI tool developed to work on Linux platform. This tool enables the users and developers to generate / design their own call flow with respect to their customer requirement. This tool gives freedom to the developers in designing and structuring the application to their requirement. This tool is equipped with objects such as external application hook and socket connection which assists the developers to do hassle free designing. This tool also provides objects for web interaction.

### Few Sample AST Objects



## World Wide Marketing offices

### USA

Nam Info Inc ,  
 6, Killmer Road,  
 Suite # G, Edison NJ 08817  
 Phone : 1-732-777-5181  
 Fax : 1-732-572-2611

### Singapore

Trade Web Enterprises Pte. Ltd,  
 #5, Shenton Way,  
 #07-00, UIC Building  
 Singapore 068808  
 Phone : 65-6285 9756, 65-9100 4719  
 Fax : 65-6285 9734

### Malaysia

Reign Technologies Sdn Bhd  
 No: 54-3, Jalan, 27/70A,  
 Desa Sri Harmatas, 50480,  
 Kuala Lumpur, Malaysia,  
 Phone : 60-32300 2223  
 60-16202 0227

### Development Center & H.O

Bay Talkitec (P) Ltd,  
 42, Sardar Patel Road,  
 Guindy, Chennai - 600 032 India  
 Phone : 91-44-22200131 , 91-44-22200132,  
 91-44-22201652, 91-44-22201653  
 Fax : 91-44-22200134

### Branch Offices

Ahmedabad	079-26751008	(Telefax)
Hyderabad	040-23750172	Fax : 040-23750174
	040-23750173	
Mumbai	022-28683869	Mobile : 09821245697
New Delhi	011-25260335	Fax : 011-42311409
Nagpur	0712-2243415	Mobile : 09821245697
Bangalore	94480 43954	
Kolkata	033-26651403	Fax : 22105402
		Mobile : 09433676910
Punjab	01882-228166	(Telefax)